

# **PUBLIC SCHOOL**



## **EILEEN FISHER**

### **PUBLIC SCHOOL for EILEEN FISHER: Where Street Style Meets Circular Design**

October 25, 2018 (New York, NY) - EILEEN FISHER – the design company known for iconic shapes and one of the strongest commitments to sustainability in the apparel industry – is launching a limited-edition collection with the CFDA award-winning designers at Public School.

The streetwear savants behind Public School teamed up to bring their aesthetic to the EILEEN FISHER circular design program, Renew. Inspired by a tour of the EILEEN FISHER Tiny Factory in Irvington, NY, Dao-Yi Chow and Maxwell Osborne took over the space with the Renew design team, using damaged garments from the take-back program as the raw material for their own designs. The zero-waste Public School x EILEEN FISHER collection is comprised of three ready-to-wear designs that are 'resewn' and one hat: all pieces are one-of-a-kind.

- Color-blocked silk top for \$378, (resewn from 5 blouses)
- Color-blocked merino sweater for \$428, (resewn from 4 sweaters)
- Denim pant for \$478, (resewn from 7 pants)
- Felted logo hat for \$125, (uniquely felted from recycled garments)

"This is one of the most important collaborations we've worked on in terms of providing visibility and awareness around a critical issue — sustainability within our industry," stated Chow and Osborne.

"This is the first step for our brand towards implementing sustainable standards into our own practices. Eileen has been such an amazing leader in the sustainable space so we're really fortunate to be able to work and learn from her and her team. "

Both New York-based labels believe it is far greater to lead than to follow. The Renew program has been a focal point of circular design for EILEEN FISHER - taking back over 1 million garments and pioneering a design process to deconstruct these pieces and reimagine them into new designs. This is leading the way in changing the production paradigm and disrupting one of the most wasteful industries on the planet. Compelled by this ingenuity, Public School saw an opportunity to put their own spin on the project through their creative voice.

Eileen says, "The next generation of designers are the future of the industry. I find it encouraging that influential voices like Dao-Yi and Maxwell are integrating sustainability practices into their design

process and considering the impact their choices will have. They are designing with the purpose of creating a better industry. Through this experience, it is clear that there is synergy between our two brands to design garments that are effortless. It was energizing to see their design take on our brand concept and bring something unexpected to the table.”

The Public School x EILEEN FISHER collection launches exclusively at the Making Space store in Brooklyn on October 25<sup>th</sup>, 2018. The felted hat will also be featured on [publicschoolnyc.com](http://publicschoolnyc.com).

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## ABOUT PUBLIC SCHOOL

PUBLIC SCHOOL is a New York story. Designers Dao-Yi Chow and Maxwell Osborne, born and raised in New York City, represent the convergence and restless energy of the city in which they live and work. Founded in 2008, PUBLIC SCHOOL is redefining the landscape for menswear and women’s wear. Chow and Osborne blend high and low references from fashion, music, and art to create a point of view that is both unique and precisely detailed. For more about PUBLIC SCHOOL, visit [publicschoolnyc.com](http://publicschoolnyc.com), Twitter, Facebook, Instagram: @PUBLICSCHOOLNYC.

## ABOUT EILEEN FISHER

EILEEN FISHER has been creating simple, timeless clothes for over 30 years. The collection consists of pure shapes in beautiful materials, designed to work together effortlessly. As a socially conscious company, EILEEN FISHER is a pioneer in sustainable fashion and working to empower women and girls. Our clothes are sold at over 65 EILEEN FISHER retail stores, and 1,000 department and specialty stores internationally, as well as 2 RENEW stores, which feature gently worn and remade designs from our take-back program. EILEEN FISHER is the largest women’s fashion company to be a certified B Corporation, which means we voluntarily meet high criteria for social and environmental performance, accountability and transparency.